

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Media Placement Services Attention: Accounts Payable 709 Westchester Drive, Suite 101 High Point, NC 27262

INVO	CE	A	T	
PULL	4			

Advertiser	Steve Troxler for Commissioner of Agrica
Product	POL - Rep/NC Commissioner of Agricult
Estimate Number	

Invoice #	119897-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	119897
Alt Order #	
Deal #	
Order Flight	10/27/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	ACC Football	12:30p - 2p	-	-	_	-		•		
	Class 3										
				10/22/12 to	10/28/12	1x	1-				
	WRAL			Sa	10/27/12	:30	12:55 PM	BIG CITY	\$1,110.00		1
2	WRAL	ACC Football	2 - 3:30p								
	Class 2										
				10/22/12 to	10/28/12	1x	1-				
	WRAL			Sa	10/27/12	:30	3:07 PM	FUTURE-REVISED	\$1,665.00		1
9	WRAL	Spiritual Awakening	6-630AM	10/28/12 to	10/28/12	1x	S				
	Class 4										
	WRAL			Su	10/28/12	:00			\$25.00	See MG 9.2	1
10		N.C. Spin	630-7AM	10/28/12 to	10/28/12	1x	S				
	Class 4			_							
	WRAL			Su	10/28/12	:30	5:48 AM	LEADERSHIP	\$25.00		1
		<u>Ai</u>	red Spots	3							

Gross Total \$2,800.00 **Agency Commission** \$420.00

Payment Terms 30 Days Net Amount Due \$2,380.00